



BPA

Black Psychiatrists of America, Inc.

**SPRING EDUCATIONAL
CONFERENCE
EXHIBITING & ADVERTISING
INFORMATION**

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Become An Exhibitor or Advertiser

The Black Psychiatrists of America (BPA) has a membership base that represents a wide cross section of mental health professionals located throughout the United States of America, the Caribbean, Africa, and South America. BPA also networks with numerous other charitable, health professional, and business organizations worldwide.

Advertising and exhibiting at BPA events helps build brand awareness and represents a commitment to corporate social responsibility on the part of a company, product, or service.

Throughout the year, the Black Psychiatrists of America (BPA), across the nation and around the globe, offers a variety of opportunities for promoting your company's image, its products and / or services.

Why Do You Need To Act Now?

Now, more than ever during these tough economic times keeping the image and message of your company in view is critical. This translates into improving the "bottom line" for your business organization.

Why Should Your Company Be A Sponsor?

Numerous data set analysis across the United States of America reveal:

- ◆ 90% of people state that they have a more favorable opinion of those business organizations that offer support to non-profit organizations and are more likely to purchase or recommend their products to their clients, co-workers, and families
- ◆ 85% report that a company's support of charitable events influences their belief in the credibility of that business organization and that company's concern about the welfare of communities because of their level of social responsibility. So, they trust them.
- ◆ 80% indicate that support of non-profit associations makes them more aware of the businesses as well as the organizations being supported that they previously were not aware of.

Please join our effort as we educate and bring awareness of mental health issues to health care providers and consumers alike. Consider making the BPA events a part of your on-going marketing plan. A full media kit can be found at: <http://www.blackpsych.org>

Thank You!

BPA SPRING CONFERENCE EXHIBITORS APPLICATION FORM

Contact Person _____

Company Name _____
(As You Want It To Appear On All Literature And Sponsorships)

Address _____

City/State/Zip _____

Phone _____ Fax _____ URL _____

Email _____ Signature _____

Title _____ Date _____

Yes, we will participate in the BPA 2012 Spring Educational Conference at the following level: **Exhibitor** **Advertiser** **Both**

NOTE: All exhibits are tabletop with two chairs, table covering and wastebasket. Exhibit hours as well as set up and breakdown times will be sent with payment confirmation.

One - 8ft. Table - \$1,000

Extra Table - \$350/ea / #Tables Requested _____

Total Amount Enclosed \$ _____

(See General Advertisement Form For Placing Camera Ready Ad Copy By Deadline – April 1, 2012)

PLEASE MAKE PAYMENT ARRANGEMENTS BELOW

Check/Money Order/Bank Draft – Payable to: *Black Psychiatrists of America*

Credit Card **MasterCard/Visa** **Discover** **American Express**
(Credit Card Payments May Be Faxed)

Cardholder's Name _____

Card # _____ Exp. Date _____

Source Code _____ Cardholders Phone Number _____

Cardholder's Signature _____

Cardholder's Address (if different from above) _____

Wire Transfer – Please call for details and add transfer fee of \$35.00 to total above

Mail Payments To:

Black Psychiatrists of America

Attn: Spring Educational Conference Committee

2020 Pennsylvania Avenue, NW, #725

Washington, DC 20006 – 1811

Phone: (410-637-5474)

Email: docpatnew@medscape.com

BLACK PSYCHIATRISTS OF AMERICA
SPRING EDUCATIONAL CONFERENCE
HOWARD UNIVERSITY – WASHINGTON, DC
APRIL 20 – 21, 2012

Advertisement Submission Instructions

For advertising organizations/businesses, please note the following instructions for the submission of ad copy and payments as well.

1. All ad copy must be originals and the appropriate size for the product imprint area in the decoration method most appropriate for your marketing. No typesetting will be done. All advertisements must be "camera-ready" and submitted electronically in pdf or .jpeg formats only with greater than 600 dpi for printing.
2. Faxed or photocopies of original ad copy will not be accepted. No Power Point, Publisher, Word files or .gif will be accepted. Ad copies submitted in these formats will be returned and not used.
3. Ad copy should be submitted by electronic mail only in one of the formats described in item #1 of this communiqué to the following email address: Sebayit@aol.com
4. In order to meet printing deadline and any special requests for logo placement, etc. ad copy and payment should also be received no later than April 1, 2012
5. All advertisements must be paid in full no later than April 1, 2012; Deposits may be paid in any amount(s) prior to that deadline date to guarantee placement and secure space
6. A completed "General Advertisement Form" must accompany full payment
7. Failure to submit ad forms for the conference may cause ad placement requests not to be honored and increase the advertising cost for late entries.

Questions & More information – Call 410-637-5474
Thank You For Your Support – Thank You!

**Black Psychiatrists of America Spring Educational Conference
General Advertisement Form
Howard University, Washington, DC – April 20-21, 2012**

Name of Company _____

Address _____

Telephone/ Fax _____

E-mail _____

Advertisement Specifications

(Please Circle Type of Advertisement Desired)

Business Card	¼ Page	½ Page	Full Page
(\$50)	(\$100)	(\$200)	(\$350)

Color Rates

(\$150) (\$250) (\$450) (\$800)

Patron Listing Only (\$25) – (black and white)

LOGO: please attach camera-ready logo or send in jpeg format via email with form

DEADLINE DATE: April 1, 2012 for receipt of ad copy and final payment

Contact Person _____

Payment

- Check
- Money Order or Bank Draft
- Credit Card (MasterCard, Visa, Discover, Amex)
- Credit Card Number: _____ Exp _____
Security Code _____

Authorized Signature _____

**Make Checks/Bank Draft/Money Order Payable To:
Black Psychiatrists of America
Attn: Spring Educational Conference**

**MAIL PAYMENTS TO:
Black Psychiatrists of America
2020 Pennsylvania Ave, N.W., #725 – Washington, DC 20006-1811**

For More Information Contact: Phone: (410) 637-5474

NOTE: Do not use Power Point, Publisher, or Excel for your ads; Not acceptable by e-mail or fax.